

Internal/External Vacancy Advert
Date of advertisement: 25 November 2021

Overview:

Our commitment to our stakeholders is to be the best and most successful distributor in our region. We strive towards this goal by being the most valued channel for our partners and by contributing to the growth and profitability of our shareholders, staff, vendors, channel partners and their customers.

Axiz is an equal opportunity employer and this position will be filled in accordance with our current Employment Equity practices.

Job Specification:

Position:	Brand Manager	Location:	Gauteng
Company:	Axiz	Department:	Advanced Technologies – Operations
Employment Type:	Permanent	Reporting to:	Product Marketing Manager

Purpose of the position:

Responsible for executing vendor branding strategy, plans and programs as agreed between the vendors and Axiz.

Key Responsibilities:

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| <ul style="list-style-type: none"> Managing, claiming and collection of vendor funding in accordance to relevant vendors; Implements the established goals to ensure maintenance and growth of market share and profitability of products and services of vendor brands within Axiz; Conceptualise and implement both long and short run strategic marketing and branding plans and programs as agreed; Ensures the integrity and quality of all marketing and branding efforts; Ensure funding support for all channel recruit, enable & growth programs and strategies; | <ul style="list-style-type: none"> Completes special projects as assigned; Manage vendor leads through the lead generation tool Drive lead generation campaign; Liaise directly with vendor when necessary; Report on the campaigns return on investment; Draw up and adhere to press release plan; Directs and communicates with external marketing suppliers on ongoing campaigns; Conceptualise and prepares direct & indirect mail campaigns. |
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Job Requirements:

Education and Experience:	<ul style="list-style-type: none"> Matric/Grade 12; Marketing Degree/National Diploma(preferred/optional); Minimum of 3 years' experience in marketing.
Technical Competencies:	<ul style="list-style-type: none"> MS Excel essential, IT / ERP systems; Knowledge of marketing, communication and event management.
Behavioural Competencies:	<ul style="list-style-type: none"> Analytical thinking and decision making and business acumen and action orientation; Drive for Results, Self-development, composure, customer focus & time management.

Application Process:

Contact Person: The Recruitment Team

Telephone Number: 011 237 7000

E-mail address: careers@axiz.com

Closing Date: 03 December 2021

The company is under no obligation to fill this position and should you not have had any feedback within 2 weeks after the closing date, you may consider your application unsuccessful.